

SPRING CLEAN YOUR BRAND DURING QUARANTINE

- UPDATE YOUR PRIMARY LOGO TO ADD A NEW COLOR OR NEW TOUCH
- ADD A SECONDARY LOGO
- FAVICON LOGO FOR WEBPAGE
- CREATE SUB-MARKS FOR LOGO
- ADD A COMPLEMENTARY SWATCH TO YOUR EXISTING COLOR PALETTE
- CHOOSE NEW TYPEFACE SELECTIONS FOR WEBSITE AND PRINT COLLATERAL
- DESIGN NEW FACEBOOK COVER IMAGE
- LOGO SIZED FOR SOCIAL MEDIA (SQUARE/CIRCLE)
- SQUARE DESIGNED FACEBOOK PORTRAIT IMAGE
- CREATE SOCIAL MEDIA POST IMAGES AND SAVE IN A FOLDER FOR FUTURE USE
- HAVE A BRAND IDENTITY BOARD DETAILING SELECTIONS DESIGNED



CAROL@CWS-DESIGNS.COM