

## **BRAND IDENTITY PACKAGE**

STRATEGY SURVEY & CALL (OUR INITIAL MEETING)

PRIMARY LOGO

SECONDARY LOGO

FAVICON LOGO FOR WEBPAGE

SUB-MARKS FOR LOGO

COLOR PALETTE

TYPEFACE SELECTION

DESIGNED FACEBOOK COVER IMAGE

LOGO SIZED FOR SOCIAL MEDIA

SQUARE DESIGNED FACEBOOK PORTRAIT IMAGE

2 SOCIAL MEDIA EDITABLE POSTS IMAGES

FINAL BRAND IDENTITY BOARD DETAILING SELECTIONS

BUSINESS CARD DESIGN

50 "SOFT TOUCH" BUSINESS CARDS

---

**\$2,600**

  
C W D E S I G N S  
*graphic design*